

## TERMS AND CONDITIONS

### PROMOTION DESCRIPTION:

By participating in the contest, each entrant unconditionally accepts and agrees to comply with and abide by the Official Rules and decisions of KTO and Innisfree, which shall be final and binding in all respects.

**ELIGIBILITY:** You must be an Indian citizen residing in India, eighteen (18) years of age or older in order to enter. Registered participants must have purchased products of Rs. 2500/- (Rupees Two Thousand Five Hundred Only) or more to participate in the contest.

### HOW TO ENTER:

#### For offline participants at Innisfree stores:

Complete the Contest entry form with all the information requested. All entries must be received by the end of the Promotion Period in order to participate. All requested information on the entry form must be completed to enter and to be eligible to win. Personal information collected in connection with the Contests will be used by company in accordance with its privacy policy. Proof of entering information is not considered proof of delivery to or receipt of such entry.

#### For online participants at [www.myntra.com](http://www.myntra.com):

Purchase Innisfree products from the site. The person with the highest purchase amount of Innisfree products would be eligible for winning.

**PERIOD OF CONTEST & PURCHASE OF PRODUCT: 1st November 2018 to 25<sup>th</sup> November 2018**

### REQUIREMENTS:

1. Valid Indian Passport
2. All information required for Visa purposes as per the relevant country laws and any other information as may be deemed fit by the company.

**WINNER SELECTION & NOTIFICATION:** Contest winners will be randomly selected from all eligible entries received throughout the Promotion Period for the Contest entered. All drawings are conducted at random by company, using methods within its sole discretion. The potential winner will be notified by phone or email on or through Facebook/Instagram about 27<sup>th</sup> November 2018; Company will make all reasonable efforts to contact winners. If winners do not respond within two (2) business days of the final contact attempt, Company will conduct a new random drawing, the winner of which will receive the corresponding prize. This process will continue until either all prizes have been awarded or no valid entries remain, whichever occurs first. If any potential winner is found to be ineligible, or if he or she has not complied with these Official Rules or declines a prize for any reason, such potential winner will be disqualified and an alternate winner may be selected. Company shall have no liability for any

winner notification that is lost, intercepted or not received by the potential winner for any reason.

**GENERAL PRIZE CONDITIONS:** By entering the contest, Participants release and hold harmless Company, all affiliates and subsidiaries of such entities, their employees, agents and representatives from any and all losses, damages, rights, claims, and actions of any kind in connection with the promotion or resulting from acceptance, possession, or use of any prize, including, without limitation, personal injuries, death or property damage. Each prize winner shall be solely responsible for all Central, state and/or local taxes, and the reporting consequences thereof, and for any other fees or costs associated with the applicable prize.

The Grand Prize of the contest will be trip to Jeju Island in South Korea and may include flight Tickets to Travel from Delhi (to & fro) and other land arrangements in Jeju.

**GENERAL RELEASE:** Acceptance of a prize constitutes winner's permission for company to use winner's name, photograph, likeness, voice, biographical information, statements and address (city and state) for advertising and/or publicity purposes worldwide and in all forms of media now known or hereafter developed, in perpetuity, without further compensation. Participants (or if minors, their parents or legal guardians) agree that company shall not be responsible or liable for any losses, damages or injuries of any kind resulting from participation a Contest or any Contest-related activity, or from Participants' acceptance, receipt, possession and/or use or misuse of any prize, and (B) have not made any warranty, representation or guarantee express or implied, in fact or in law, with respect to any prize, including, without limitation, to such prize's quality or fitness for a particular purpose.

Company reserves the right in its sole discretion to disqualify any individual who is found to be tampering with the entry process or the operation of the Contest or the Website, to be acting in violation of these Official Rules, or to be acting in an unsportsmanlike or disruptive manner, or with the intent to disrupt or undermine the legitimate operation of the Contest, or to annoy, abuse, threaten or harass any other person.

If Winner is unable to travel during the dates designated by Company, the Prize will be forfeited in its entirety and an alternate Winner will be selected from among all eligible entries received during the Contest Period, time permitting.

KTO and Innisfree will not be held responsible if any winner suffers medical emergency due to his/her existing medical condition during the complete journey.

We take no responsibility for entries that are lost, delayed, misdirected or incomplete or cannot be delivered or entered for any technical or other reason. Proof of delivery of the entry is not proof of receipt.

Company may pass Participants' details to third parties and/or otherwise engage third party providers in connection with this Contest where the third party is acting on Company's behalf for the purposes of administering this Competition and/or any subsequent publicity, and/or for

the purposes of sending you Company's marketing materials; and/or as otherwise required by law.

The Contest and its terms and conditions will be governed by Indian law and Participants to the Competition submit to the exclusive jurisdiction of the courts at New Delhi.